

CHAPTER FOUR SOCIO-ECONOMIC PROFILE

Introduction

Past and current characteristics of the Town of Waubeek's population, housing and economic development are reviewed in this chapter. This information reveals trends that have occurred which can be used to project future population and economic growth.

Vision

Economic development in the Town of Waubeek is in harmony with the Town's rural character with family farms and small businesses. The Town is open to new residential and commercial development that is aesthetically pleasing and environmentally friendly. The Town provides excellent growth potential along Highways 25 and 10 corridors.

Population Information

Demographic information is statistical data concerning various characteristics of human populations. The following demographic information is included in this section: historical population data and population estimates, population growth comparisons, population by age group, educational attainment level, race classification, ancestry of the population and population projections. This demographic information reveals characteristics about the population that have implications for planning.

Historical Population Data and Population Estimates

The Town of Waubeek has seen a growth in population over the years up to the 2000 census. Table 4.1 lists historical population figures for the Town from 1960 through 2000. Table 4.2 presents the Official Population Estimates for Waubeek and Pepin County 2010 and 2020.

**TABLE 4.1:
HISTORICAL POPULATION FIGURES FOR THE TOWN OF WAUBEK**

Year	1960	1970	1980	1990	2000
Population	149	217	239	316	364
Percent Change	----	45.3	10.1	32.2	15.2

TABLE 4.2:

POPULATION

Municipality	2010 Projections	2020 Projections
Town of Waubeek	453	534
Pepin County	8,121	8,737

Population Growth and Decline

The figures in Table 4.1 indicate that the Town of Waubeek’s population has increased 146% since 1960, with no declines in any decade. Population growth in the Town of Waubeek likely resulted from common factors, including an influx of new citizens that have moved into the Town, and children of existing families establishing their own households in the Town over time.

Population Growth Comparisons

Table 4.3 provides a comparison of the population growth in the Town of Waubeek with the population growth in Pepin County and the State of Wisconsin between 1960 and 2000. While two decades in Pepin County (1960 – 1970, and 1980 – 1990) saw decline in population, the Town of Waubeek exhibited large increases in population which may be a trend affecting the Town of Waubeek in the future.

**TABLE 4.3:
POPULATION GROWTH COMPARISONS**

Year Government Unit	60-70 % Change	70-80 % Change	80-90 % Change	90-2000 % Change
Town of Waubeek	45.6	10.1	32.2	15.2
Pepin County	0.2	2.2	-4.9	1.5
Wisconsin	11.8	6.5	4.0	6.1

Age Distribution

Table 4.4 lists the age distribution of the population of the Town of Waubeek.

**TABLE 4.4:
POPULATION BY AGE GROUP**

Town of Waubeek	0-16	% of total	20-24 years	% of total	25-44 years	% of total	45-64 years	% of total	65 + Years	% of total	Total
2000	116	31.8	11	3	103	28.3	106	29.1	28	7.7	364

Education Attainment Levels

Table 4.5 compares the level of education attainment for a number of different education categories among the State of Wisconsin, Pepin County and Waubeek.

**TABLE 4.5
EDUCATION ATTAINMENT LEVELS: 2000**

Education Attainment Level	Number Waubeek	Percent of Total	Number Pepin County	Percent of Total	Number Wisconsin	Percent of Total
Less than 9 th grade	9	3.9%	428	9%	186,125	5.4%
9 th to 12 th grade, no diploma	5	2.2%	394	8.3%	332,292	9.6%
High school graduate	117	50.9%	2,029	42.9%	1,201,813	34.6%
Some college, no degree	32	13.9%	898	19%	715,664	20.6%
Associates degree	16	6.9%	354	7.5%	260,711	7.5%
Bachelor's degree	34	14.8%	446	9.4%	530,268	15.3%
Graduate of professional degree	17	7.4%	184	3.9%	249,005	7.2%
% High school grad or higher	93.9%	*****	82.6%	*****	85.1%	*****
% Bachelor's degree or higher	22.2%	*****	13.3%	*****	22.4%	*****
Population 25 or older total	230	*****	4,733	*****	3,475,878	*****

Additional Information

Additional information on these topics is available from the Census Bureau and the Mississippi River Regional Planning Commission.